

2025



Int'l Fair Ground

Nasr City-Cairo, Egypt

**Push in the right direction!**



An **Automation Technology Expo** is a specialized event that brings together businesses, professionals and enthusiasts from various sectors to explore the latest advancements in automation technology. Here's an overview of what to expect and why it's valuable:

#### Event Highlights:

##### 1.Showcase of Cutting-Edge Technology:

- Displays of **automation solutions** such as robotic systems, AI-powered automation, machine learning, and IoT integration.
- Exhibitors from industries like **manufacturing, logistics, automotive, healthcare**, and more, demonstrating how automation is transforming operations.
- New **product launches** and innovations from leading tech companies.

##### 2.Industry-Specific Solutions:

- Smart manufacturing:** Technologies like robotic arms, automated production lines, and smart factories that boost efficiency.
- Logistics & Supply Chain:** Automation in warehousing, inventory management, and transportation using autonomous systems.
- Healthcare Automation:** Innovative devices for surgeries, hospital operations, and patient management through robotics and AI.

##### 3.Networking Opportunities:

- Meet **industry leaders, suppliers, and customers** to form valuable business connections.
- Collaboration and partnership opportunities with **automation experts**, developers, and technology providers.

##### 4.Live Demonstrations:

- Real-time demos of **robots, automated machinery, and software**.
- Opportunities for hands-on experience with the latest tech.

**Sponsored By:**



## Why Attend?

- **Discover innovations** that could streamline your operations and reduce costs.
- **Meet potential partners** who can help your business integrate automation solutions.
- **Stay ahead of trends** in automation and gain insights into future technological advancements.
- **Business growth** through networking and collaboration with both national and international companies.

**If you're interested in attending or exhibiting, it's essential to prepare with strong marketing materials and a strategy to maximize your visibility. Would you like to focus on a specific expo, or are you planning to participate in an automation expo soon?**

For an Automation Technology Expo, it's essential to create detailed profiles of the exhibits that highlight innovation, benefits, and potential applications

### About the Event:

The **Automation Technology Expo** is a premier industry event that brings together the world's leading experts, innovators, and technology providers in automation, robotics, and smart manufacturing.

This annual exhibition is designed to showcase the latest advancements in automation, robotics, artificial intelligence, and Internet of Things (IoT) technologies, offering attendees the opportunity to explore state-of-the-art solutions that revolutionize production processes, improve efficiency, and enhance sustainability.



### Focus Areas:

- 1. Industrial Automation:** Latest trends in automating production lines, smart manufacturing systems, and autonomous machinery.
- 2. Robotics & AI:** Innovations in AI-powered robotics, machine learning, and their role in enhancing efficiency and reducing human error.
- 3. IoT & Smart Factories:** Integration of IoT devices for real-time monitoring, predictive maintenance, and the transition to smart manufacturing.
- 4. Autonomous Systems:** Autonomous logistics solutions, including AGVs (Automated Guided Vehicles), drones, and automated warehouse management systems.
- 5. Predictive Analytics & Maintenance:** Data-driven approaches to predictive maintenance, reducing downtime, and improving operational efficiency.

### Exhibitor Benefits:

- **Showcase your innovations** to a wide audience of potential customers and partners.
- **Build brand visibility** in a rapidly growing and competitive industry.
- **Launch new products** or services in a dynamic and engaging environment.
- **Generate leads** and form strategic partnerships for future business opportunities



## Why Exhibit at Automation Technology Expo ?

The **Automation Technology Expo 2024** provides an unmatched platform for companies and innovators in the fields of automation and artificial intelligence to showcase their advanced solutions to a global audience interested in modern technology. The expo is an ideal opportunity manufacturers and technology providers to expand their business, new relationships, and engage with industry leaders and decision-makers.

Participating in the Automation Technology Expo presents a golden opportunity to increase your market presence, enhance your brand, and expand your customer network

### Target Sectors:

- Automated Manufacturing
- Robotics Industry
- Artificial Intelligence
- Internet of Things
- Predictive Maintenance
- Autonomous Transport Smart Factories



## Visitor Profile for Automation Technology Expo

### Overview of Target Visitors:

The **Automation Technology Expo** is the ideal event for professionals seeking to stay at the forefront of innovations and cutting-edge technologies in automation, artificial intelligence, and smart manufacturing.

The expo attracts visitors from various sectors and industries who are looking for solutions to enhance productivity, reduce costs, and improve efficiency in their operations.

### Professional Profile of Visitors:

#### 1. Production and Operations Managers:

oResponsibilities: Seeking ways to improve production line efficiency, reduce costs, and implement automation solutions.

oGoals: Discover smart systems and autonomous solutions that can boost productivity and minimize operational downtime.

#### 2. Engineering and Technology Managers:

oResponsibilities: Leading projects to develop new products and integrating advanced technologies into production processes.

oGoals: Learn about the latest innovations in robotics and AI and explore new technological opportunities.

#### 3. Supply Chain and Logistics Managers:

oResponsibilities: Managing the supply chain, improving storage and shipping through automation technologies.

oGoals: Explore logistics automation solutions, such as Automated Guided Vehicles (AGVs) and smart warehouse management systems.

#### 4. Entrepreneurs in Manufacturing and Technology:

oResponsibilities: Leading startups or small and medium enterprises (SMEs) towards adopting automation and smart technologies.

oGoals: Search for partnerships and new solutions to improve production lines, reduce costs, and increase product competitiveness.

#### 5. Chief Information Officers (CIOs) and Digital Transformation Experts:

oResponsibilities: Implementing Internet of Things (IoT) solutions, artificial intelligence, and data security in operational processes.

oGoals: Stay updated on the latest developments in smart factory technologies and the integration of IoT systems in industrial environments.

#### 6. Maintenance and Technical Operations Managers:

oResponsibilities: Managing equipment and machinery maintenance and reducing operational downtimes using predictive solutions.

oGoals: Discover AI-driven predictive maintenance solutions and smart devices.

#### 7. Researchers and Academics:

oResponsibilities: Studying the latest innovations in automation, AI, and IoT to develop new technologies.

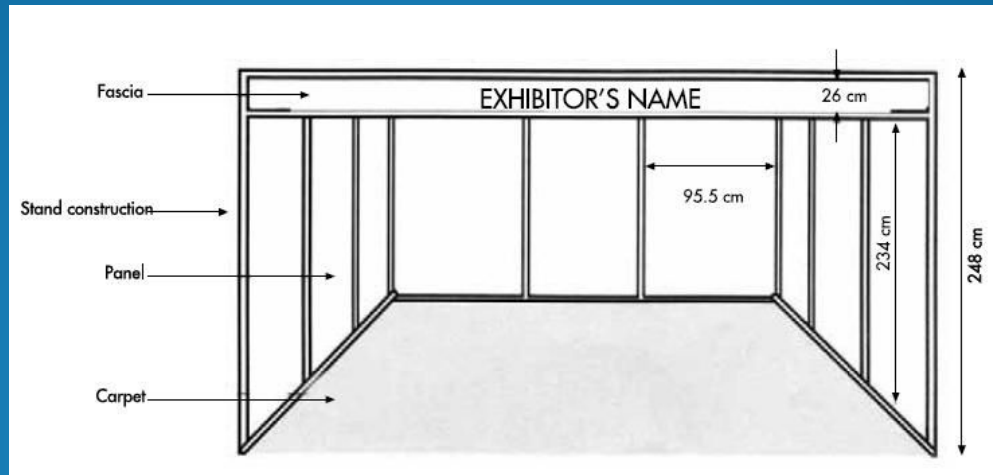
oGoals: Keep up with technological developments and establish research partnerships with leading companies.

#### 8. Government Officials and Regulators:

oResponsibilities: Developing policies and regulations related to industrial transformation and the adoption of automation and smart technology.

oGoals: Monitor the impact of automation on industries and study new regulations to foster industrial innovation.

## How to Participate?



**Euro € 290 per m<sup>2</sup>**

### STAND-FITTING SERVICE

Including floor space rental, stand construction, carpet, fascia, fluorescent lighting, stand carpet cleaning.

Minimum space size for this option 9 sqm

**FOR BOOKINGS:**

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